

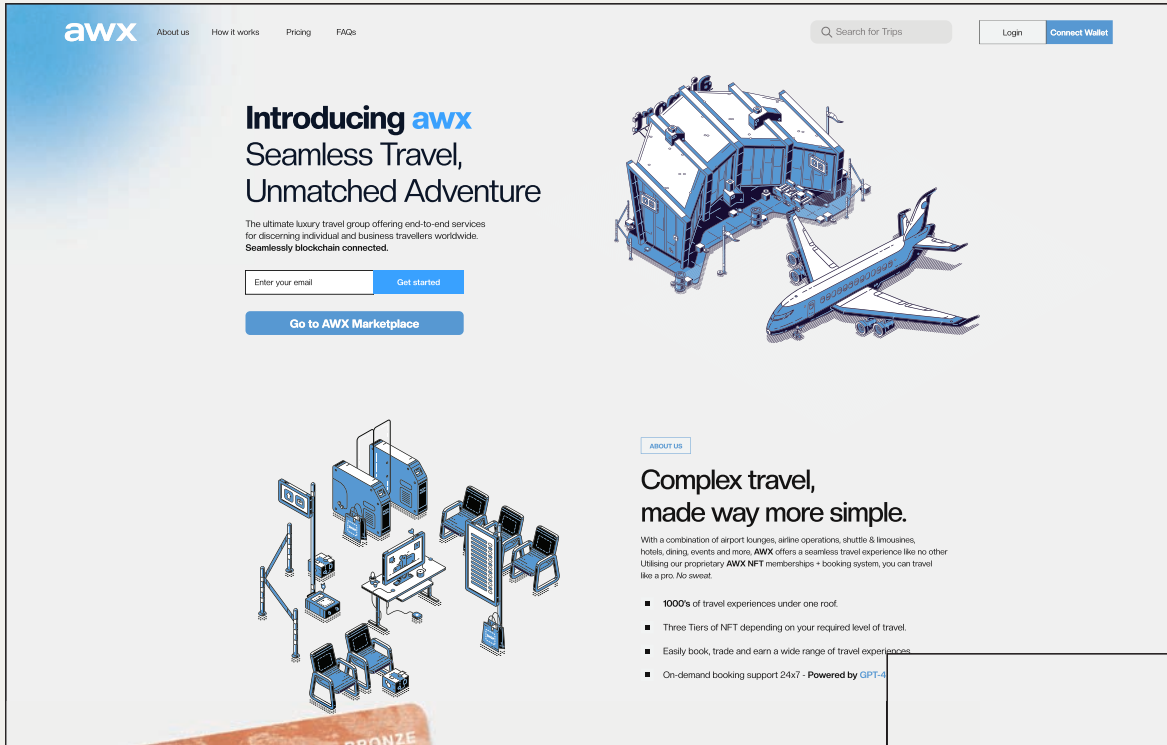
0400725757

info@thomaswhitedesign.com

TWCD

Thomas White | Creative
Creative Folio 23'

Design

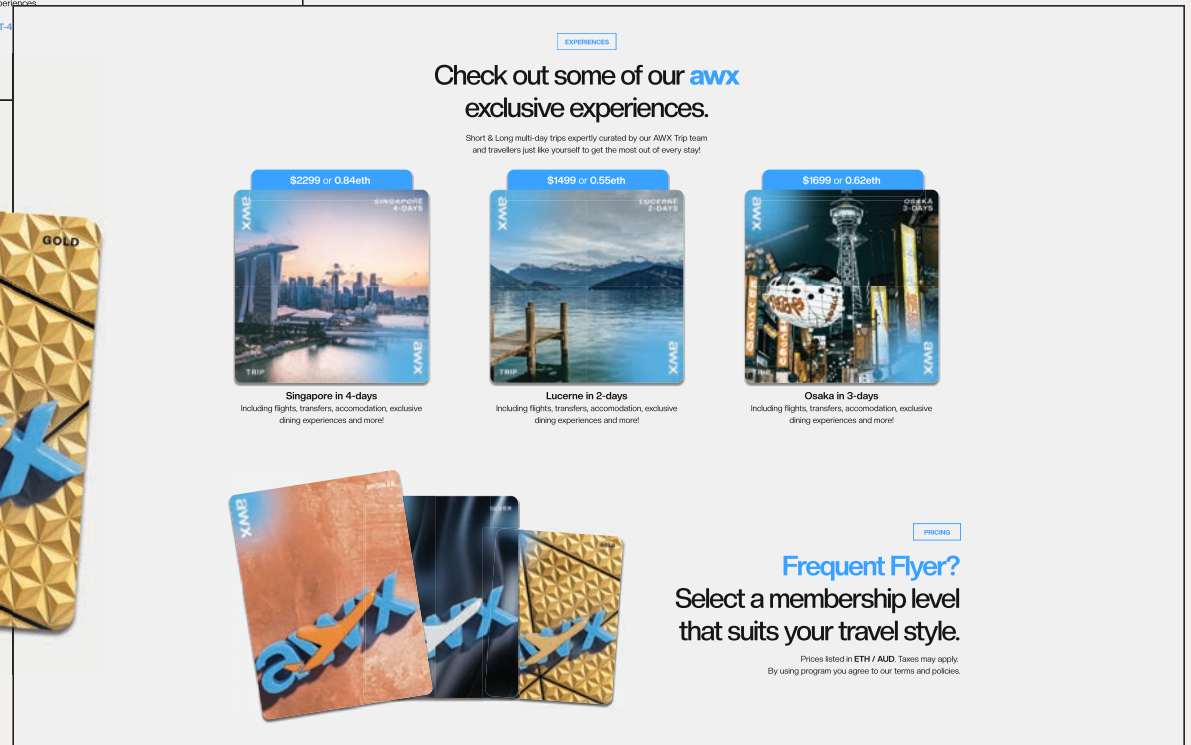


AWX - Premium Travel Concept

This was a conceptual task to produce a brand, NFT's, full UI and copywriting for a travel concept called AWX.

The concept aimed to demystify NFT's, and seamlessly integrate them into a site that felt approachable yet current.

Utilising recognisable aesthetics such as memberships cards, the soft blue and simplistic illustrations - contrasted with hits of 3D and a grainy blue gradient as a visual device to tie together much of the output.




awx About us How it works Pricing FAQs

Search for Trips Login Connect Wallet

Singapore in 4-days

All-inclusive, with exclusive experiences.

Uncover the beauty of **Singapore**, where the skyline of **Marina Bay Sands** coexists with the traditional charm of **Chinatown**. Indulge in the delectable street food scene, explore **Gardens by the Bay**, and soak in the diverse cultural experiences that this city-state has to offer.

\$ **2299** or  **0.84**


Trip Summary:

- All-inclusive travel experience - Flights / Transfers / Accomodation
- Exclusive Dining Experience @ **Basque Kitchen By Aitor**
- Entry to all Gardens by the Bay experiences
- 4-days Accomodation at **Marina Bay Sands**
- Fast-Pass entry to **Universal Studios**

[Purchase Singapore in 4-days](#)

ETH Price may fluctuate with market on a 15 minute refresh

[HOW IT WORKS](#)




Singapore in 4-days
Including flights, transfers, accomodation, exclusive dining experiences and more!



[HOW IT WORKS](#)

You're in good hands with our Singapore in 4-days trip

We've pulled all of the strings for this one to make sure you have the best Singapore experience possible! Take a look at some of our travel partners helping bring this trip together.



[Purchase Singapore in 4-days](#)

[EXPERIENCES](#)

Allow your customers
to order and pay right
from their seats.

And make **35%** more
in the process.



Smart ordering
for hot venues.

Hungry
Hungry.

Scan to get in touch!



Hungry Hungry

Restaurant Benefits

What the HungryHungry platform can do for your venue!



Benefits

- Improves customer experience by allowing diners to order what they want, when they want.
- Compliments your current style of service by allowing your staff to provide incredible dining experiences.
- Increase customer spend and drive upsell without staff needing to drive pressure.
- Improve staff efficiencies.
- Collect vital Data on your customers to help craft your delicious offering.



98% increase

in sales on overstocked items after using the Trending section of the digital menu



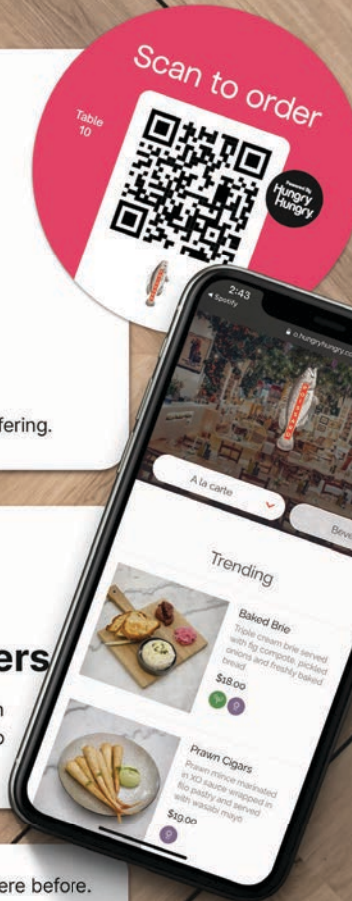
1 in 4 Customers

order twice per sitting, and on average all diners spend up to 35% more!

"On busy nights the staff costs are where they should be, they have never been there before. We have around a 99% adoption rate and our customers love it."

Sean Kierce, Venue Owner
Ladro TAP & Fitzroy.

ladro



Chat with our local team

1300 992 650 hungryhungry.com weare@hungryhungry.com

Now onto the fun part, choosing your QR code.

Let me know which design you would like and we will get them printed for you.



Now onto the fun part, choosing your QR code.

Let me know which design you would like and we will get them printed for you.



With beautiful digital menus, seamless mobile ordering & online payments, give your customers exactly what they want, when and where they want it.

How you can fulfil orders

 Order@Table

 Collect@Counter

 Pickup / Drive-up

Venue partners



DAUGHTER INLAW



JACKALOPE

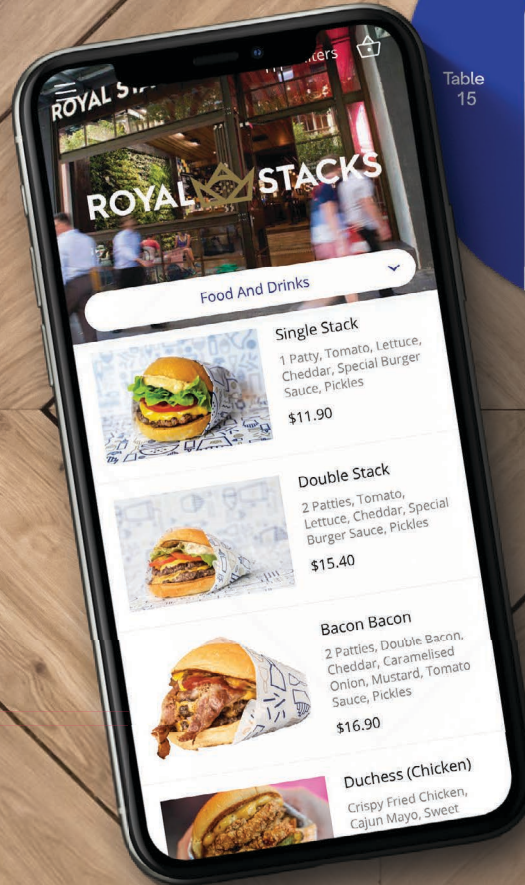


THE DOSS HOUSE

Scan to order



ROYAL STACKS



Increase customer spend by an average of 35%



Make real-time menu alterations to keep the kitchen running smoothly



Provide a completely contactless ordering experience

The recipe for success

 24/7 Customer support

70+ Team, Melbourne HQ

POS Partners

doshii



ORACLE



Christmas Ad-Vent #5
 "I COULD FLY TO SPACE AND IT WOULDN'T IMPRESS NANNA"

THIS SHOULD.
\$25 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #16
 "I NEED WINE MY IN-LAWS HATE LESS THAN ME"

GOOD LUCK!
\$25 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #9
 "I NEED WINE SO GOOD MY IN-LAWS CALL ME SON"

HERE, SON.
\$36 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #14
 "HOW CAN I MATCH FOOD AND WINE IF DAVE BRINGS HIS OWN LONGNECKS?"

Dan Murphy's

Christmas Ad-Vent #14
 "HOW CAN I MATCH FOOD AND WINE IF DAVE BRINGS HIS OWN LONGNECKS?"

FORGET DAVE. GET ONE FOR YOURSELF.
\$59 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #29
 "GIVING BOOZE IS A COP OUT"

COP THIS.
\$99 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #65
 "I GIVE THE SAME BOTTLE EVERY SINGLE YEAR"

THIS IS NEW, AND AWESOME.
\$65 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #21
 "MUM ALWAYS SAYS 'DONT GET ME ANYTHING'"

WELL, SHE CAN GET IT THEN.

Dan Murphy's

Christmas Ad-Vent #52
 "I'M COOKING FOR 33, MATCHING WINE'S THE LAST THING I CARE ABOUT"

LUCKILY, WE CARE.
\$13 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #42
 "DAD'S JOB IS YELLING AT THE BBQ, NOT PAIRING THE WINE"

WE'VE GOT HIM COVERED.
\$21 PER BOTTLE

Dan Murphy's

Christmas Ad-Vent #19
 "I'M RUNNING OUT OF TIME AND IDEAS"

HERE'S AN IDEA.
 30 minute Pick Up

Dan Murphy's

Christmas Ad-Vent #18
 "%@#! CHADSTONE"

TRUE. GET IT DELIVERED.
 Delivery in under 2 hours.

Dan Murphy's

Christmas Ad-Vent #10
 "I'M TOO BUSY AT CHRISTMAS DRINKS TO BUY CHRISTMAS DRINKS"

YEAH, CHEERS!
 30 minute Pick Up

Dan Murphy's

This Father's Day

GET DAD SOMETHING HE'LL ACTUALLY LIKE





This Father's Day

DISCOVER A SIX PACK

HE DOESN'T HAVE TO WORK FOR




This Father's Day

GET DAD SOMETHING SMOOTHER

THAN MOISTURISED SKIN




This Father's Day

GIVE HIM SOMETHING MORE COMPLEX

THAN CRIME NOVELS


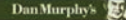




This Father's Day

GIVE DAD SOMETHING COZIER

THAN NEW PYJAMAS

This Father's Day

GIVE DAD A GIFT THAT HITS HARDER

THAN MORE GOLF BALLS




This Father's Day

GET DAD SOMETHING MORE CLEAN CUT

THAN ANOTHER SHAVING KIT





This Father's Day

FIND DAD SOMETHING NEATER

THAN SHOE SHINE

\$189.00 PER BOTTLE






This Father's Day

GIVE HIM SOMETHING MORE AROMATIC

THAN NEW COLOGNE

\$24.00 PER BOTTLE

Dan Murphys



Fathers Day Concept + Copy



WELCOME TO

F1DERLAND

F1
FORMULA 1 ROLEX
AUSTRALIAN GRAND PRIX
2021 12 - 15 MARCH

F1DERLAND 

WELCOME TO
F1 DERLAND
 A PLACE WHERE
 MAGIC HORSES
 ARE REAL.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE WHERE IT
 RAINS CHAMPAGNE.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE WHERE
 FAIRY DUST IS EDIBLE.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE WHERE
 THE BEST SEATS
 AREN'T SEATS.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE WHERE
 THE BASS DRIVES
 AS FAST AS THE CARS.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE THAT EXISTS
 IN THE CLOUDS.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE WHERE
 GLASSES ARE MADE
 OF LEATHER.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE WHERE
 YOU CAN SURF
 WITHOUT WATER.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

MELBOURNE

WELCOME TO
F1 DERLAND
 A PLACE WITH
 120 MILLION
 EYES WATCHING.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

WELCOME TO
F1 DERLAND
 A PLACE WHERE
 WINGS AND HALOS
 HAVE BEEN
 REENGINEERED.

FORMULA 1
 ROLEX
 AUSTRALIAN
 GRAND PRIX

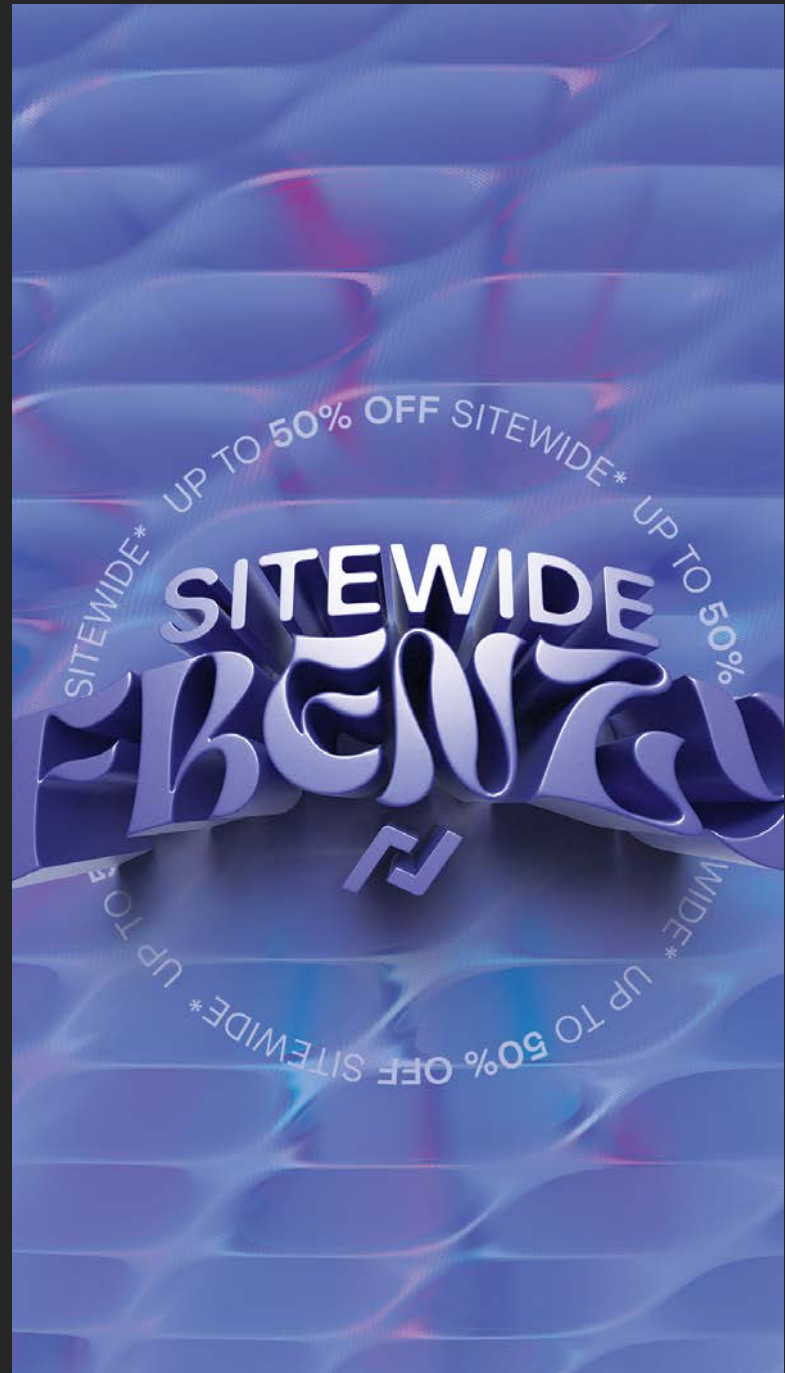


MFF Fashion
Culture Program
& Rollie Nation
presents

Digital Gallery Artwork: @ofnatharpurc

SENSESENSORS

A multi-disciplinary collaboration, showcasing work from students across Fashion Design, Textiles, Engineering, Photography and Industrial Design departments, including **Fay Russell**, **James McManus**, **Kaijie Huang**, **Manfred Wong** and **Elham Royae** encouraging people to interact with the garments on display and each other, as a restorative act post-pandemic.



RESPECT WOMEN CALL IT OUT

To end family violence we need to recognise how it starts. It starts with a lack of respect for women. Whether it's just a joke or a passing remark, when a mate says something about women that you think isn't right, let him know about it. Speak up.

Staying silent means you accept what he said, and he gets away with it. You don't have to say much, just something.

SEXIST BEHAVIOURS



- Discrimination based on gender
- Sexist jokes
- Female leadership and assertive personality traits being treated differently



SEXUAL HARASSMENT

- Assuming someone should play a particular role because they are female
- Repeated and unsolicited advances or physical contact
- Discussion of others' sexual activities and sexual roles outside of a personal context
- Manipulating others into submissive roles



SAYING SOMETHING PUBLICLY TO THE PERSON ABOUT THEIR BEHAVIOUR



REPORTING THE BEHAVIOUR

SAYING SOMETHING PRIVATELY TO THE PERSON ABOUT THEIR BEHAVIOUR AFTERWARDS



GIVING SUPPORT TO THE PERSON WHO WAS TARGETED AFTERWARDS

MAKE A LIGHT-HEARTED COMMENT TO TRY TO STOP THE SITUATION



DISAPPROVING LOOK OR POINTED SILENCE



VIOLENCE

- Violence (includes slapping, hitting, grabbing wrists, pushing and pulling)
- Evidence of prior physical violence (eg. bruises and scratches)



ON AVERAGE ONE WOMAN A WEEK IS MURDERED BY HER CURRENT OR EX-PARTNER

ONCE YOU REALISE HOW SIMPLY IT CAN START, IT'S TIME TO START CALLING IT OUT

1 IN 5

Australian women have experienced sexual violence.



25%

of Australian women have experienced physical violence since the age of 15.

For help, or someone to talk to, go to: vic.gov.au/familyviolencesupport

Safe Steps 1800 015 188

Mens referral service 1300 766 491

VICTORIA FREE FROM FAMILY VIOLENCE



Why kids need out-of-home care to 21

While most young Australians today live at home with their parents until well into their 20s, government funding for those in state care stops at just 18.

Unless their carers are willing to bear the cost of looking after them, it means vulnerable young people who have already had difficult lives, often suffering physical and emotional abuse, are left to fend for themselves.

Whats the challenge?

In the first 12 months alone.



35%

have stayed in five or more places, struggling to find a safe and secure place to live.



46%

of males and 22% of females will be involved with the justice system.



29%

will be unemployed. Around three times the national average.



28%

will become parents.

Arrests are reduced from 16.3% down to 10.4%



Homelessness is halved, from 39% down to 19.5%

Hospitalisation is cut by a third, from 29.2% down to 19.2%

Education engagement is tripled from 3.6% up to 9.0%

Alcohol & drug dependence is slashed, from 15.8% down to 2.5%

Solution
Deloitte Access Economics Report

Public Perception

via Reachtel Survey

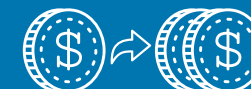
87.8% of Australians believe that all young people deserve a place they call home to at least the age of 21.



76.2% of Australians would support a change to the foster care system for young people to remain in care until 21.

82% of Australians believe their state / territory governments should be doing more to assist young people leaving care, to prevent homelessness, unemployment etc.

Cost Benefit



for every extra \$1 spent on extending out-of-home care to 21, society benefits by \$2 in reduced crime, mental health care, hospitalisation and drug dependency.

thehomestretch.org.au



A DECEMBER — TO REMEMBER ONE MONTH. ONE CHANCE.



IS 300 LUXURY
\$57,888*

RX 300 LUXURY
\$69,888*

CT 200h LUXURY
\$39,888*

— ENDS DECEMBER 31

LEXUS OF DUBBO | 2-12 Bourke Street, Dubbo | PH 6881 8346 | lexusofdubbo.com.au

*Offer available on IS 300 Luxury, RX 300 Luxury and CT 200h Luxury only purchased from 1/12/2018 and delivered by 31/12/2018. Cannot be used in conjunction with the Lexus Corporate Programme. Lexus reserves the right to extend any offer. Recommended drive away prices shown includes 12 months' registration, 12 months' compulsory third party (CTP) insurance, a maximum dealer delivery charge, stamp duty and Luxury Car Tax (LCT) (if applicable) and premium paint. At participating dealerships.



THE SKY WAS — THE LIMIT

WELCOME TO THE NEW LEXUS RC F AND RC F TRACK EDITION. Expect out of this world performance designed to push boundaries. With a 5.0L naturally aspirated V8 engine, an eight-speed sport direct-shift transmission, and a race-ready cockpit, the new Lexus RC F is yours to control now. We've been expecting you.

VISIT YOUR LEXUS DEALER TO BOOK A TEST DRIVE TODAY.

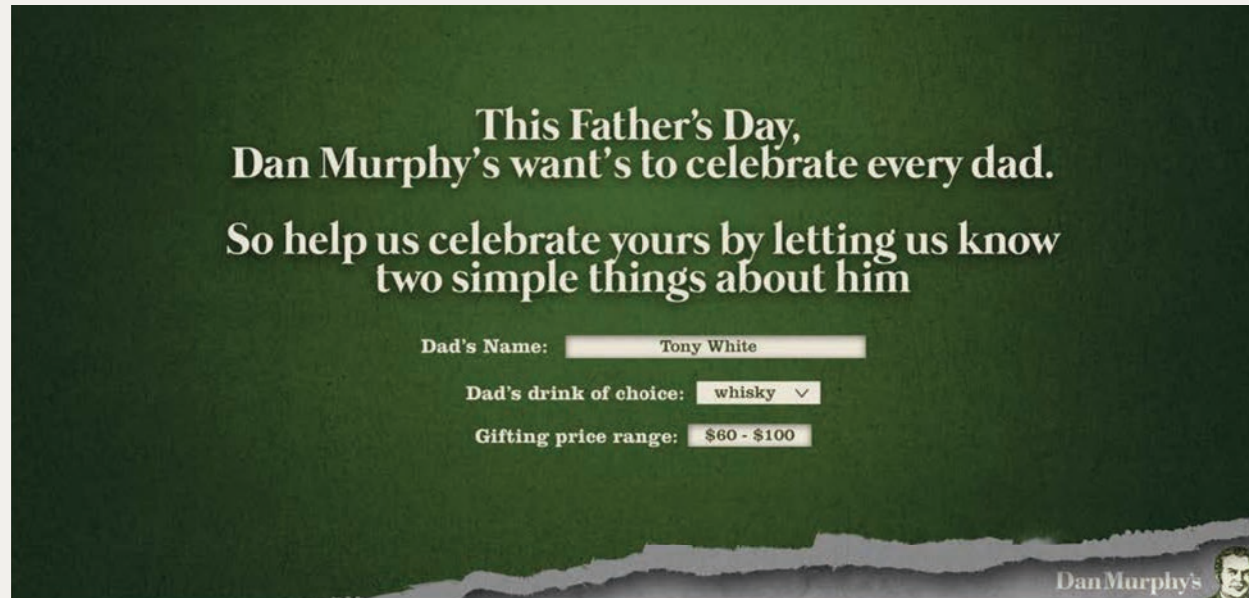
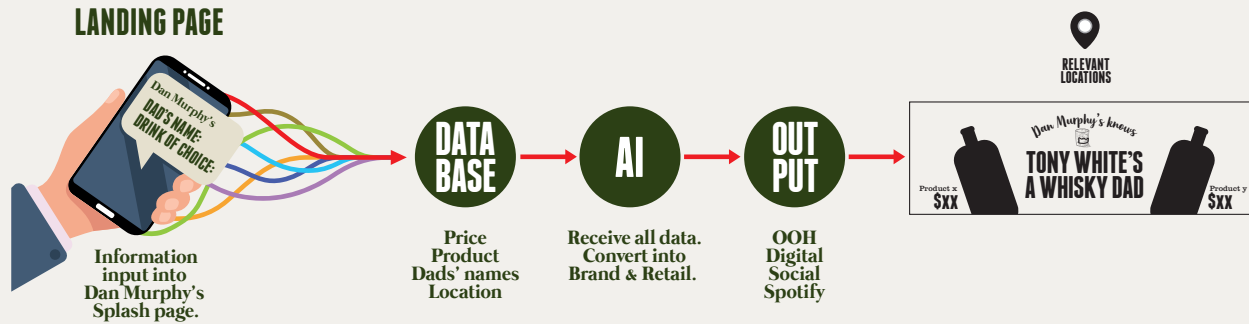
LEXUS OF PORT MACQUARIE | 181 Hastings River Dr, Port Macquarie
PH 6583 9122 | lexusofportmacquarie.com.au



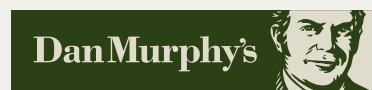
*Overseas RC F Track Edition (left) and RC F With Enhancement Pack 1 (right) shown. Australian specifications may vary. Due to limited quantities produced, customers need to check RC F Track Edition availability with their local Lexus Dealer.



**Ad Creative
+ misc work**



Dan Murphys – Fathers Day



Hyper personalised Fathers Day

This script was written as a brand piece to promote the newly released Lexus UX.

Janken

The game of “Rock, Paper, Scissors” originated in Japan. “Janken”, as it is known, is entirely centred around the art and skill of anticipation. Culturally perfect for launching our brand world in a memorable way, with our UX at heart. The idea in this commercial is that we follow the story of a young woman who’s unbeatable at the game of janken. She’s a master of anticipation, and this story shows her infinite winning streak until she meets the UX.

We open on a young girl standing next to her older brother in front of two bedrooms.

They play janken to work out who gets the bigger one.

VO: She wins.

Fast forward a few years. She’s on the sofa watching a Japanese cartoon, we see her father change the channel to the news. They play janken. The TV switches back to cartoons.

VO: She wins.

And as she grows up, she uses the game with her friends. We see her as a teenager, in the car with a few friends, in a battle over who gets to put their music on. She wins. Music begins to play.

VO: She always wins.

Fast forward again. She’s at home with her partner, standing in front of a blank wall. They’re both holding swatches. She has a bright orange card, her partner has a blue one. They play janken. The wall turns orange.

VO: She anticipates.

We see a montage of her hand continuing to win in different settings. Again and again.

VO: She knows before they know.

She’s out for sushi one night with a friend, and there’s one roll left. They play. She wins. Smiling, she grabs the roll.

VO: There’s nothing like her.

They walk outside, laughing together, as she walks into a gap between two parked cars next to the footpath. Headlights beside her ignite, startling her. She turns to face them. In front of her, are the gorgeous headlights of the all-new Lexus UX. In fright and anticipation, she instinctively raises a hand that forms a loose fist. We see a young man who owns the UX standing there with his Smart Card, he raises his hand to apologise.

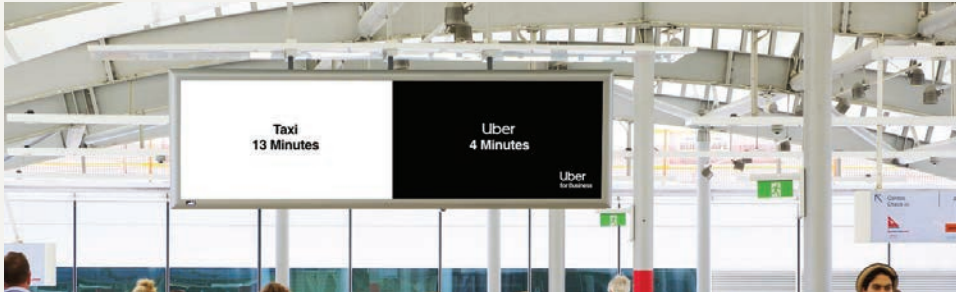
VO: Until now.

His hand looks like paper. Hers looks like a rock. Her anticipatory streak is finally over. She’s met her match. The Lexus UX.

VO: We’ve been expecting you.

Super: We’ve been expecting you.

End frame/logo: Lexus. Experience Amazing.



There's better things to do with your morning than wait here.

Uber Business.
Less time waiting.
More time working.

Uber

By integrating Uber into the inflight entertainment system for business travellers, it would allow a much more seamless transfer experience from the plane right into work, for business people who opted not to utilise this system, digital display around the airports could be used to compare waiting for a Taxi or an Uber.

Uber INTEGRATED CAMPAIGN PUSH

Working session with team

Thu, January 5, 12:00pm – 12:50pm

Event details
Find a time

Where Forest-owl (7) Chromebox for meetings, Nara Deer (4) Chromebox for meetings, Brown Bea
[map](#)

Video call [Add video meeting details](#)

Calendar Inga K

Description

1. Discuss last week's action items
 2. Assign owners for next steps

Guests Rooms

Search rooms

Show available rooms only

Suggested rooms

- 📅 Forest Owl (7) Chromebox for meetings
- 📅 Nara Deer (4) Chromebox for Meetings

Book an Uber

99 Macquarie Street 1:12 Departure → 82 Fitzroy Street 1:25 Arrival

UberX
 UberXL
 Comfort

Confirm Uber Comfort

Event color

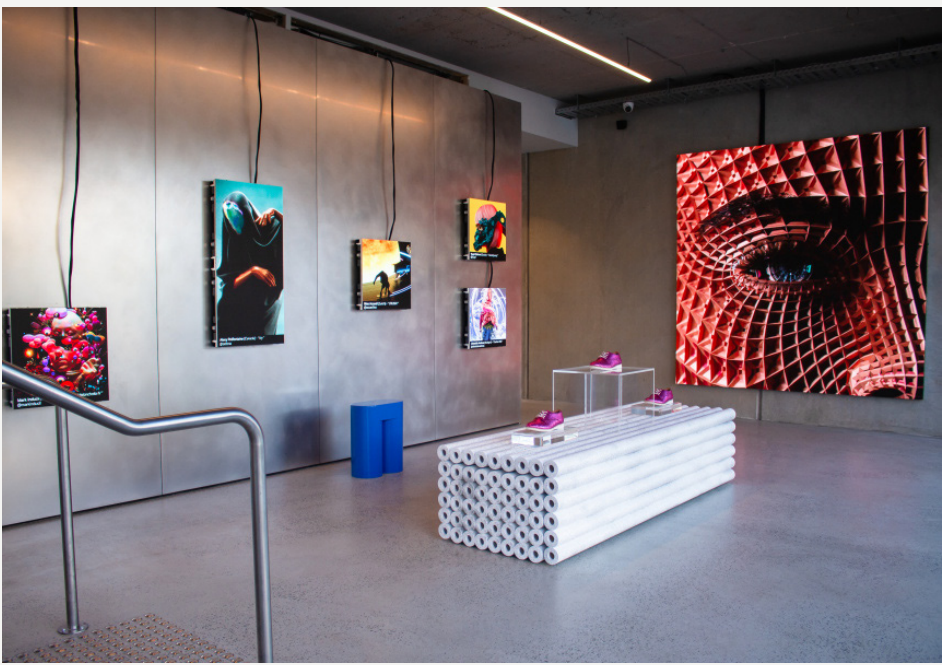
Notifications

Email
10
minutes
×

Notification
10
minutes
×

Integrating Uber business accounts into the google calendar system will allow users to book Ubers in advance with all of the required information already prefilled. Taking into account current traffic and road conditions.

Rollie Nation - In-store Design + Gallery Curation



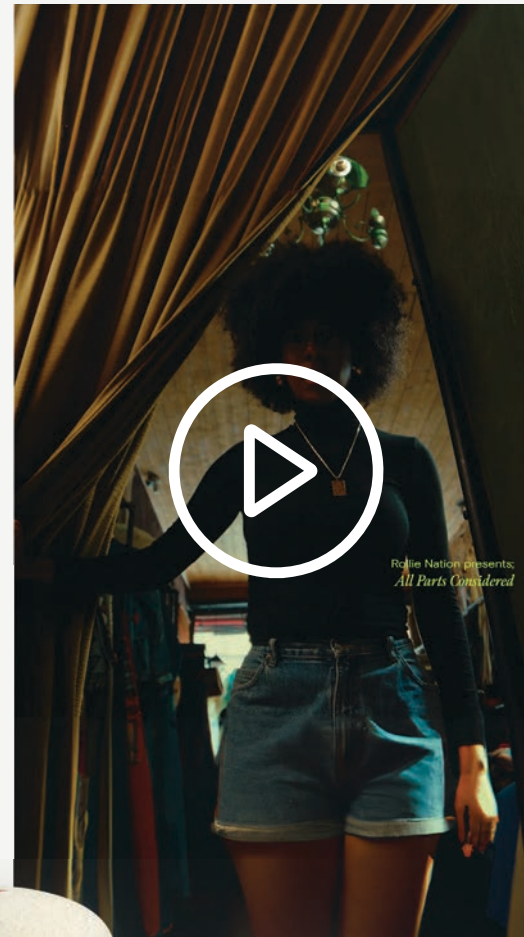
Eco - Plastic Bottles



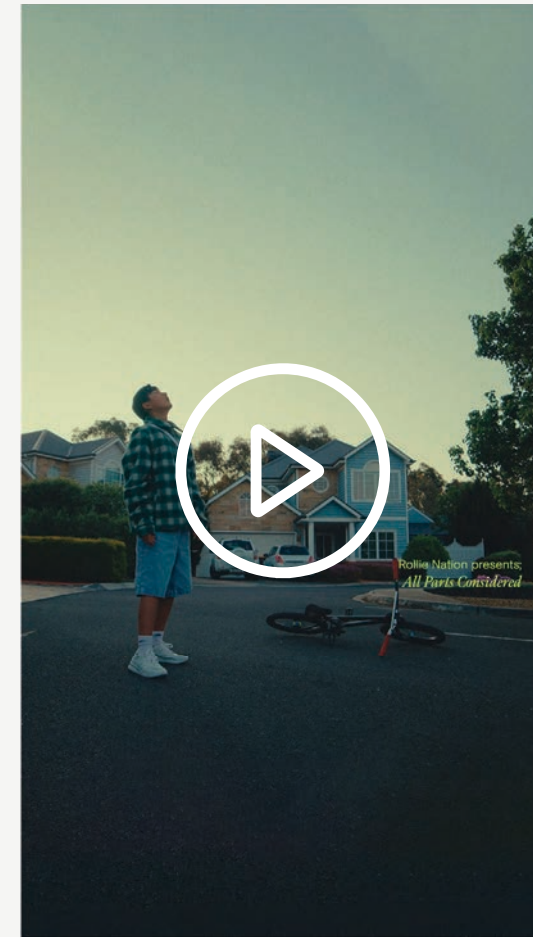
Eco - Coffee Shop



Eco - Thrifting



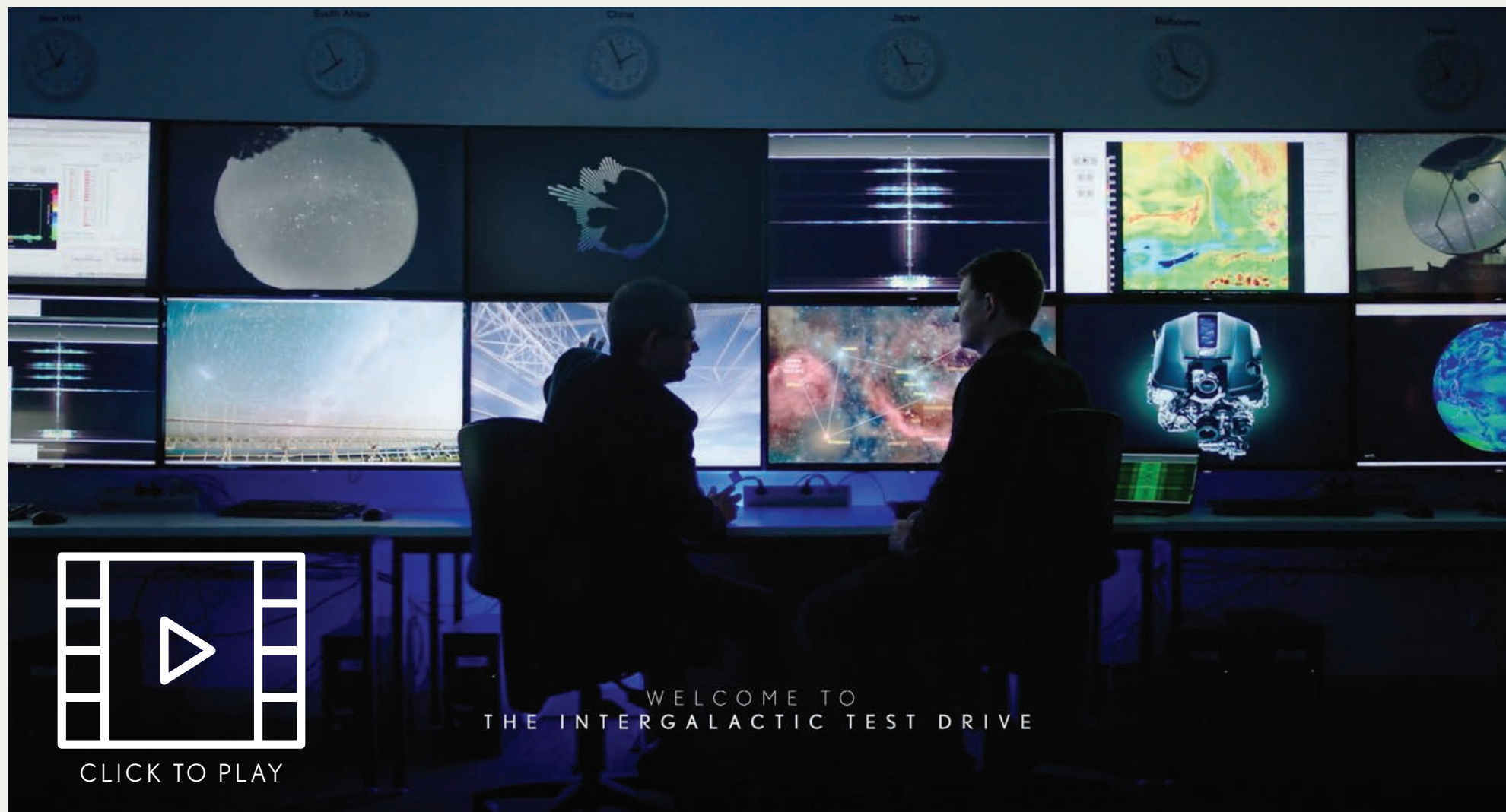
Eco - Powerlines



Rollie Nation - Eco By Rollie



Concept / Creative Direction



CLICK TO PLAY

WELCOME TO
THE INTERGALACTIC TEST DRIVE

Rollie Nation Presents
All Parts Considered.



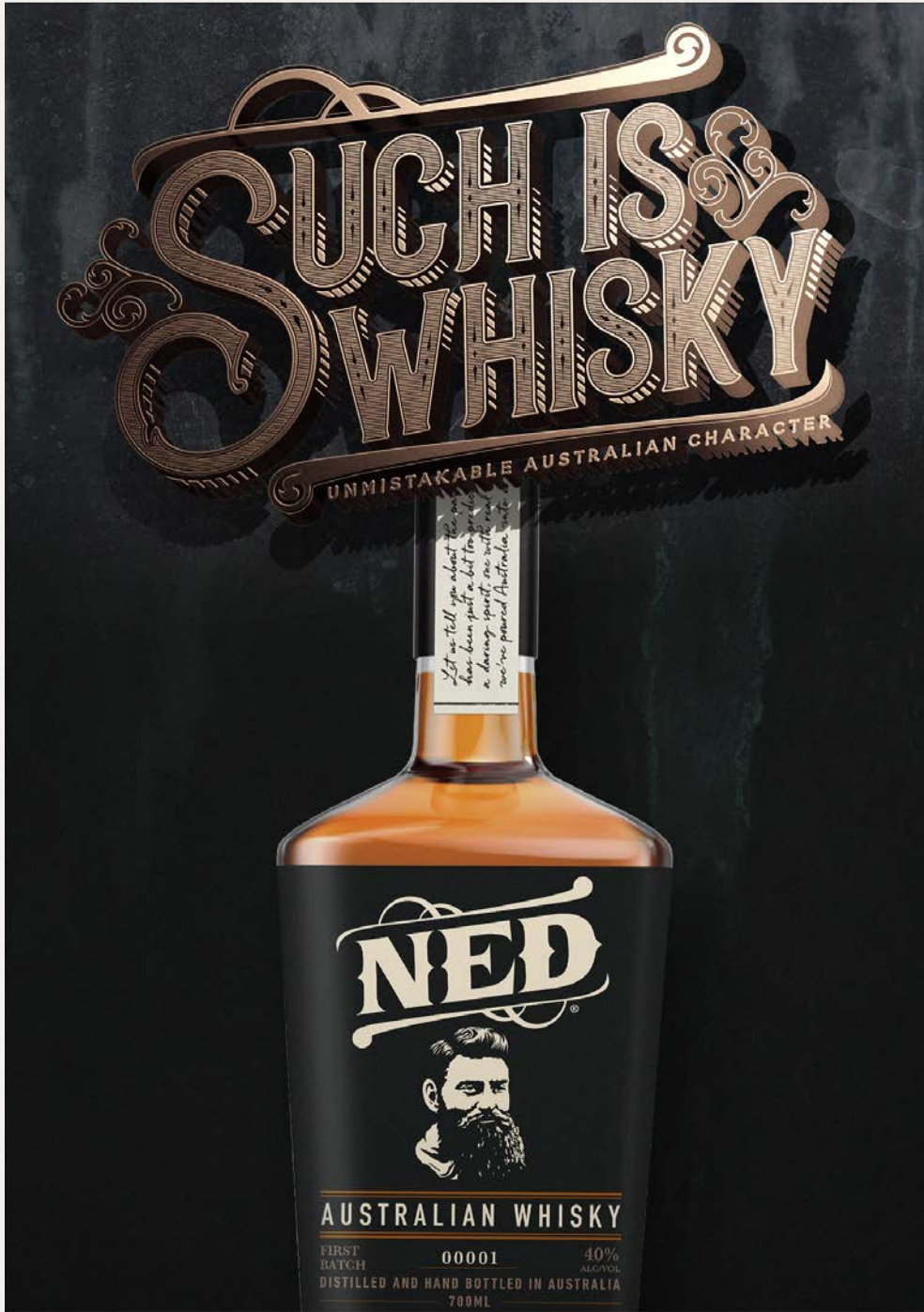
FEATURING RE-DESIGNED **WEEKENDER** AND **DERBY** STYLES
MADE **MINDFULLY** BY **ROLLIE NATION** WITH **RE-USED, RECYCLED** AND **REIMAGINED**
MATERIALS AS A FIRST STEP TOWARDS A MORE **SUSTAINABLE FUTURE.**

Rollie Nation - Eco By Rollie
Design + Creative

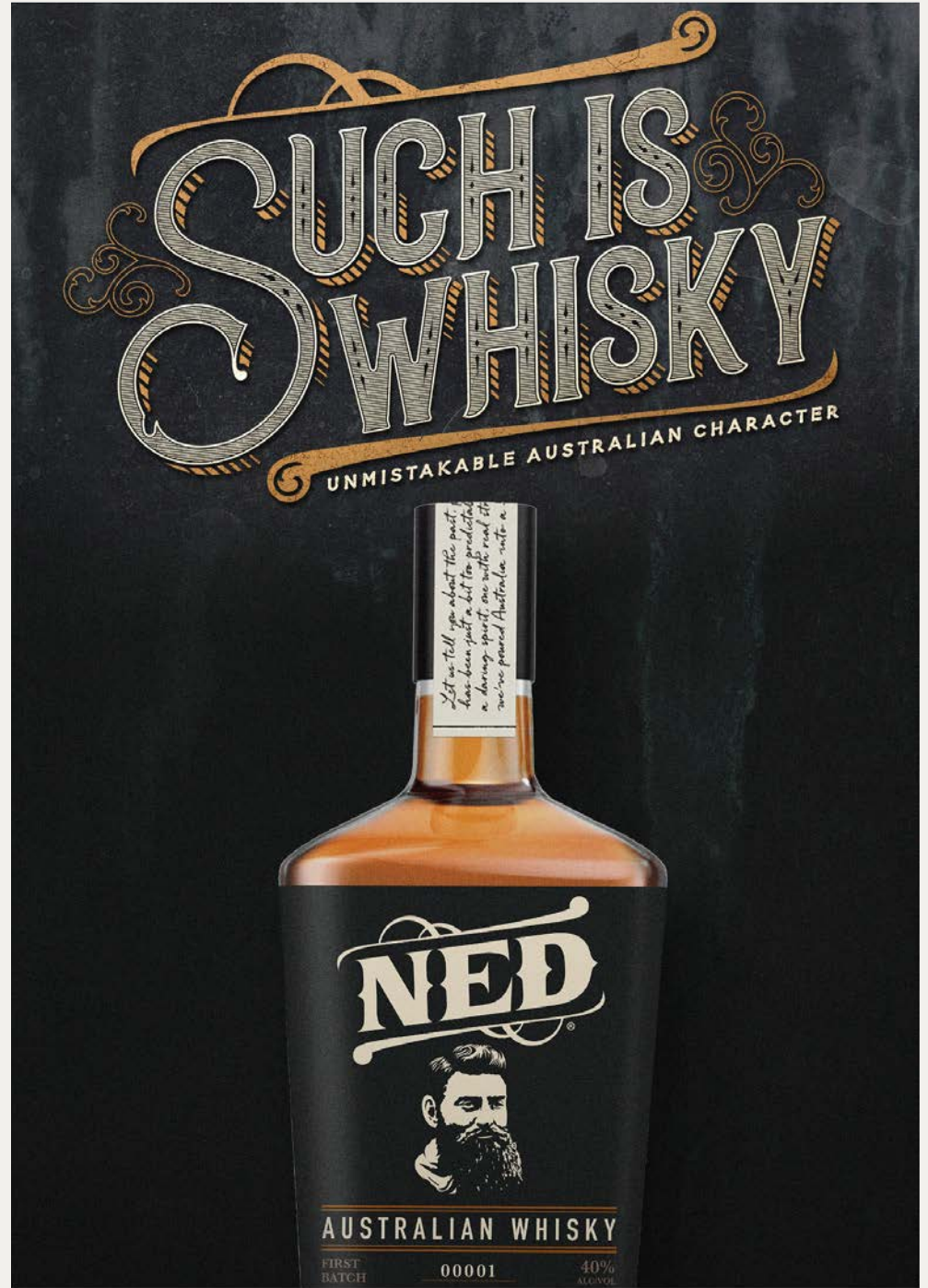
rollie

the Beautiful bunch®
Beautiful People | 100% | beautiful people





Ned Whisky



Design + Bespoke Typography

Say g'day!

0400725757

info@thomaswhitedesign.com